WORKSHOP ON UNDERSTANDING SPORTS AS A MEDIUM OF ADVOCACY FOR CHANGE
Summary

The Kadam Badhate Chalo (KBC) program aims to end Violence Against Women and Girls (VAWG) through a unique collaboration between youth and the community. As they are unique stakeholders to end violence against women and girls, the Program believes that collective action can be effective in leading this change. It believes in equipping youth with skills and tools so that they use their own knowledge, power and passion to challenge negative attitudes, gender stereotypes and behaviors that lead to this kind of violence in the communities.

MFF (Martha Farrell Foundation) organized the Kadam Badhate Chalo (KBC) Phase 2 Sports Leadership workshop in collaboration with PSD (Pro Sport Development) and PRIA (Society for Participatory Research in Asia) in three districts of Uttar Pradesh viz. Cholapur, Chitrakoot and Banda from 16-25 January, 2017. These workshops were attended by a total of 103 KBC fellows (52 boys and 51 girls). In line with the Kadam Badhate Chalo (KBC) program’s objectives, this workshop was to identify the potential youth leaders and train them with skills which they can use to spread awareness on the issue of Gender based violence in their communities using sports as a medium.

Introduction

In the Chitrakoot and Banda districts of Uttar Pradesh, some of the participants who attended the KBC sports leadership workshop, conducted awareness activities with the help of sports in their own villages upon completion of the workshop. With the help of the local partner organization ABSSS (Akhil Bhartiya Samaj Sewa Sansthan), some of these young boys and girls used their learnings from the workshop to teach their community children and youth about teamwork, communication, leadership and equality. All of these activities focused on how sports can be used as a medium to facilitate important discussions and conversations in the community.

Impacts of Workshop - Activities & Locations

1. **Banda**: In Banda, 7 participants who were a part of the KBC sports workshop, conducted sports and awareness activities in 3 villages near Banda:
   a. **Bharkhari** village on 27-01-2017, attended by 29 participants (22 boys & 7 girls) conducted by Narendra (Down & Out, Fruit Salad), Dheeraj (Team Relay, Continuous Cricket) and Arpit (Lineup, Circle Dodge Ball).
   b. **Phoola Purwa** village on 28-01-2017, attended by 22 participants (10 boys & 12 girls) conducted by Narendra (Down & Out, Team Relay), Dheeraj (Straddle Ball, Fruit Salad) and Arpit (Continuous Cricket).
   c. **Renua** village on 29-01-2017, attended by 47 participants (32 boys & 15 girls) conducted by Rajni (Straddle Ball), Khushi (Straddle Ball), Shivam (Down & Out, Fruit Salad) and Ram Babu (Continuous Cricket).
These 7 young KBC fellows did impactful work as sports trainers and involved all the participants from the community during the sports based activity. The participants learned about various life skills like teamwork and communication and enjoyed playing the games led by young KBC fellows from their village.
2. **Chitrakoot**: In *Chitrakoot*, Two of the participants, Shivam Dubey and Tara conducted a 3 hour Sports session in their village called *Charera* on 28-01-2017. This workshop was attended by a total of 40 participants (22 boys and 18 girls). These KBC fellows conducted the following games:

- Down & Out
- Fruit Salad
- Team Relay
- Continuous Cricket

These games focused on leadership, negotiation and coordination skills. Young KBC leaders conducted the session with zeal and enthusiasm and did a remarkable job in managing 40 participants during the workshop. The villagers nearby gathered around in astonishment to see Shivam and Tara confidently demonstrating the games.